

A.V.ANOOP

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Father's Name	Late Shri A G Vasavan
Date of Birth	30 April 1962
Summary of Qualifications	Bachelor of Commerce from Kerala University Doctor of Philosophy, from Medicina Alternativa - Institute affiliated to the Open International University for Complimentary Medicines, Colombo.
Profession	Industrialist having 25 years of experience in Soaps, Pharmaceuticals, Cosmetics & Food Industries
Business Activities	Director <ul style="list-style-type: none">Cholayil Pvt. Ltd. - Manufacturing - Medimix Ayurvedic Bath Soap, Medimix Transparent Soap & Medimix Sandal SoapCholayil Sanjeevanam - Therapeutic Centre for Ayurveda, Naturopathy & YogaCholayil Products & Services - Marketing of Medimix Ayurvedic Bath Soap, Medimix Transparent Soap, Medimix Sandal Soap, Sanjeevanam Herbal Health Soap & Sanjeevanam Ayurvedic Cough Syrup Film Producer In the Banner Name 'AVA Productions' <ul style="list-style-type: none">Ongoing Project : "Yugapurushan", A Malayalam Feature Film - A Period Movie based on Sree Narayana Guru, Directed by Shri.R.Sukumaran, Starring Shri. Mammooty, Shri. Mohan lal & Shri. Thalaivasal VijayCompleted Project : "Pranayakalam", Malayalam Feature Film released in June 2007. "Before the Brush Dropped", English Documentary Film based on Raja Ravi Varma which has won Kerala State Award for 'Best Documentary Film' for the year 2007. "De Ingottu Nokkiyae", Malayalam Feature Film released in April 2008. "Appuvin Nayagan" - Short Film in Tamil, lead role by Shri. Charuhassan
Social & Cultural Activities	Founder President, Chairman - Advisory Board Indian Worldwide Chamber of Commerce (IWCC), affiliated to WMC National Co-Ordinator, Ayurvedic Medicine Manufacturer's Organisation of India (AMMOI) Chairman, World Malayalee Centre - A Project of World Malayalee Council (WMC) General Secretary, All India Malayalee Association (AIMA) Captained the team as Chairman, The Mega Eye Donation Campaign, 'JYOTHIRGAMAYA', A Project of World Malayalee Council (WMC) which resulted in the donation of 3,19,952 Eyes from 20 Contiguous Panchayats of Mannathoor in Ernakulam District of Kerala on 29th March 2004, which has been entered 'WORLD RECORD' in the 'LIMCA BOOK OF RECORDS'

Social & Cultural Activities	<p>As Global General Secretary of World Malayalee Council (WMC) Co-ordinated for the Success of Free Paediatric Heart Surgeries under the project " HRIDAYA RAGAM 2006" and "HRIDAYA RAGAM 2008" for the children from the economically poor strata of the society. A total of 140 free surgeries have been performed.</p> <p>Managing Trustee, AVA Charitable Trust, Chennai. Managing Editor, Chennai Malayali Directory, Chennai.</p>
Awards	<p>"Management Excellence Award 2008" by Trichur Management Association during the 18th Annual Management Convention held on 27th Feb '09.</p> <p>"Akshaya National Award 2008" Awarded for the services rendered in the field of Cultural Activities at Kolkata, West Bengal on 18th Jan'09.</p> <p>Kerala State Film Award for the "BEST DOCUMENTRY FILM 2007" awarded for Producing the Film "Before the Brush Dropped".</p> <p>Indian Red Cross Societies has awarded Henry Dumont "SEVA RETHNA PURASKAR – 2003 " during Its GOLDEN JUBILEE CELEBRATIONS in recognition of the social services rendered.</p> <p>"OUTSTANDING ENTREPRENEUR AWARD" awarded during GLOBAL KERALA FESTIVAL 2003 held in London from 07th - 10th Nov'2003 for contribution in the field of Ayurveda.</p> <p>"SHIROMANI AWARD 2001" awarded by "International Institute of Health Sciences" in association with Indian Board of Alternative Medicines affiliated to U.N. University for Peace, for the Services Rendered in the field of "Health & Healing".</p> <p>"SPECIAL AWARD OF EXCELLENCE" awarded by "Perarignar Anna Senior Naturopaths Council" in recognition of Contribution to the field of Alternative Medicines.</p>
Educational Activities	<p>Director, Sree Narayana Institute of Medical Sciences (SNIMS), Ernakulam, Kerala - A Venture of Gurudeva Charitable Trust (A Medical College Project)</p> <p>Honorary Director, Jubilee Mission Medical College & Research Institute, Thrissur</p> <p>Trustee, Cholayil Ayurvedic Health & Research Academy (CHOLAYIL).</p> <p>Grand Patron, Federal Bank Officers' Association Educational Society, Aluva, Kerala</p> <p>Vice-Chairman, ASAN Memorial College of Engineering & Technology (AMCET), Chennai</p> <p>Executive Committee Member, ASAN MEMORIAL ASSOCIATION, Chennai</p> <p>- An Association which is running Educational Institutions like Higher Secondary School, Matriculation Higher Secondary School, ASAN Memorial College of Arts & Science, ASAN Memorial Institute of Hotel Management and Catering Technology, ASAN Memorial Dental College.</p> <p>Member, Board of Studies in Malayalam, University of Madras.</p>
Hobbies	Acting in various stage plays and TV serials. Playing Flute
Family Particulars	
Wife	Mrs. V.S.Priya Anoop, Director, Cholayil Pvt. Ltd.
Children	<p>Blessed with two daughters,</p> <p>Mrs. A.A.Lanchana Vivek</p> <p>Miss. A.A.Pratheeksha (Student)</p>